



MY PRETTY THOUGHTS

Side Hustle Starter Guide

Test a small, useful offer with realistic time, clear boundaries, and careful money habits

100 PAGES / YOUR NEXT CHAPTER

A little structure. A fresh start.

A side hustle is an experiment in providing value, not a promise of easy income. This workbook helps you choose a manageable idea, learn from potential customers, deliver a small offer, and decide whether continuing makes sense. You can use it for a service or another modest venture, adapting the exercises to your circumstances. Each of the fourteen modules contains seven distinct workbook pages: a lesson, checklist, action plan, comparison worksheet, reflection, seven-day tracker, and review. Together with the cover and contents, these form a 100-page workbook. Work with small tests and actual evidence. Keep your health, employment responsibilities, caregiving, and financial limits visible throughout. A decision to pause, redesign, or stop can be a successful result of careful testing.

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THE GUIDE

1. Match Your Skills to Real Capacity

Start with the hours, energy, skills, and resources you actually have, not the schedule you hope to maintain someday. Map a normal week, including paid work, travel, care responsibilities, sleep, and recovery. Identify a small number of reliable work blocks and keep some room for unexpected demands. Then list tasks you can already perform competently, evidence of that competence, and tools you can use without a major purchase. Distinguish an enjoyable hobby from a service you can deliver consistently to another person's requirements. Check whether your employment agreement or workplace policies restrict outside work, competition, or use of equipment. Never assume an employer's time, customer information, or software is available for your venture. Choose ideas that fit your present capacity and identify any training or permissions needed before accepting work. Your starting point does not need to be impressive. It needs to be honest enough that a small test will teach you something without exhausting your week or creating avoidable obligations.

What matters most to you here?

YOUR CHECKLIST

1. Match Your Skills to Real Capacity

Start with what fits your situation. Mark each item when it is complete.

- ☐ Map a realistic week including rest and care.
- ☐ Identify reliable side-hustle work blocks.
- ☐ List skills supported by examples or experience.
- ☐ Inventory tools you can legitimately use.
- ☐ Check employment restrictions and conflicts.
- ☐ Note training or permission gaps.

Anything else to check?

MAKE A PLAN

1. Match Your Skills to Real Capacity

01 Mark available work blocks on a weekly calendar.

My next step / who can help / target date

02 List three skills and evidence for each.

My next step / who can help / target date

03 Eliminate ideas requiring unavailable time or authorization.

My next step / who can help / target date

04 Choose one feasible idea for initial investigation.

My next step / who can help / target date
